



# Obvious Technologies

## About Obvious Technologies

Obvious Technologies, through its flagship OODA World platform, is revolutionising decision-making, operational workflows and action across industries. Founded in France in 2019, the company has quickly expanded across Europe and the Middle East, with headquarters in Paris and a regional office in Dubai. Obvious Technologies specialises in open, integrated, innovative and real-time mission-critical operational management solutions, offering an immersive, data-driven user experience that enables faster and more informed decisions.

Their mission is to simplify actionable data visualisation, streamline operations and enhance command and control capabilities for industries including:

- **Smart Cities** – Unified monitoring for complex urban ecosystems
- **Public Safety** – Command & control centres for law enforcement and emergency response
- **Critical Infrastructure** – Security solutions for transport, energy, and government facilities
- **Corporate Security** – Enterprise-level risk management and situational awareness

With a focus on performance, sustainability, and global support, Obvious Technologies provides clients with next-generation tools to monitor, manage, and respond to events in real time.

## Teaming up with Secure Logiq

Secure Logiq and Obvious Technologies have established a powerful technology partnership, combining Obvious Technologies' advanced command and control solutions with Secure Logiq's industry-leading surveillance servers. This collaboration enhances decision-making and operational efficiency, ensuring that mission-critical data is processed, stored, and accessed with speed, resilience, and reliability.

## Looking Ahead

As technology advances and the demand for intelligent, real-time decision-making solutions grows, Obvious Technologies and Secure Logiq will continue to push the boundaries of performance, efficiency, and innovation. This partnership ensures that organisations worldwide have access to high-speed, scalable and resilient security solutions that enhance safety, security, and operational effectiveness.

Together, Obvious Technologies and Secure Logiq are shaping the future of smart security, operational intelligence and command & control infrastructure.

## Partnership Highlights

- **Performance Excellence** – Optimised speed, storage, and resilience for critical applications
- **Global Reach** – Supporting customers worldwide with scalable solutions
- **Sustainability** – Commitment to reducing environmental impact through energy-efficient technology

By integrating Secure Logiq's high-performance surveillance servers with OODA World's advanced software, operators and decision-makers benefit from seamless integration, enhanced security and a future-proof infrastructure.

- **Optimised Command & Control Rooms** – A joint hardware and software solution designed to maximise operational efficiency
- **Scalable & Future-Proof** – A globally available, adaptable system for evolving security needs
- **Reliability & Security** – Mission-critical real-time data processing for high-risk environments
- **Smart Integration** – Seamless workflow automation, enhancing decision-making and response times

## What Our Leaders Say

**“** We are thrilled to work closely with Secure Logiq to drive innovation as part of OODA World's vision to revolutionise decision-making and action. This partnership reinforces our mission to improve the way Command & Control rooms operate by offering a joint hardware and software solution optimised to provide maximum value and performance for Operators and Decision Makers.

**Charlie Bennett**  
Sales Director, UK & Nordics

**“** Secure Logiq's innovative approach to developing servers specifically designed for HD surveillance, coupled with over 200 years of combined expertise in IP CCTV and IT hardware, made them the perfect choice for us. Secure Logiq's commitment to quality is evident in their UK-based manufacturing, rigorous testing processes, and exceptional customer support. This partnership is a positive move to ensure our comprehensive security solutions perform at their best, providing our clients with unparalleled global service availability and reliability.

**Meline Eolmezian-Soulie**  
VP Public Safety and Strategic Partner Ecosystem

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